

Varun B

Designing intuitive Agentic AI experience that inspires creativity and streamlines workflows.

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Experience

Senior Product Designer

Streamoid Technologies | 2023 - Present

- Led UX/UI for an AI photoshoot platform, generating 100K+ images and cutting editing time by 60%, saving ~₹1 crore in costs.
- Designed a collaborative AI-native fashion platform, enabling designers to visualize, remix, and generate concepts with 3D & generative AI.
- Partnered with ML engineers to build AI workflows using SDXL, Flux, and ControlNet for e-commerce-ready visuals.
- Developed an Agentic Copilot chat with Generative UI, unifying product features and reducing user onboarding friction.
- Established a design system and Figma MCP pipeline, enabling faster, efficient dev handoffs and accelerating MVP prototyping using Figma Make.

Designer

Culturelytics (A GPTW® India Company) | 2021 - 2023

- Revamped employee experience survey for mobile, raising completion rates by 34% among 20,000+ users.
- Designed an learning tool for L&OD teams, including leaderboard and assessment features, driving adoption and engagement.
- Contributed to marketing and branding initiatives, improving email and social media reach for platform adoption.

Other Projects

Ironforge.cloud

- Designed MVP product for a DevOps platform, contributing to Solana Hackathon 2022 win. Later raised \$2.4M seed funding.

Cykura

- Designed product and marketing for Solana's first Automated Market Maker, achieving \$2M TVL with 46K+ users in 2 months.

Education

Bangalore University

Bachelors of Computer Applications (BCA)

Presidency College

Pre-University (PCMB)

Skills

Design & Technical

Product Design • UX Strategy • AI Workflows
Generative UI • Design Systems • Figma
Variables • Diffusion Models (SDXL, Flux)
AI Agents • Basic Web Dev

Tools

Figma (MCP, Variables, Make) • Framer •
Adobe Suite • Notion • ComfyUI • LangFlow •
N8N • Lovable

Awards & Recognition

AI Fashion Hackathon - 2023

Played a key role in product design, helping our team win 1st place.

Solana Global Hackathon - 2022

Led visual design & branding, 1st place among 18,000 global participants.

Culture Champion 2022

Awarded for promoting company values and fostering a positive workplace culture.